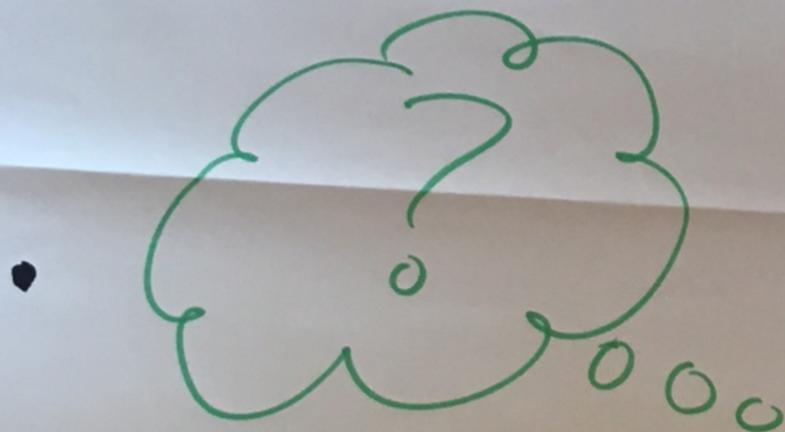


WHAT needs to be measured?

- 1, 2, 3, 4..... Count numbers of people attending



Ask people what they think



Show the starting point so you can see what's changed

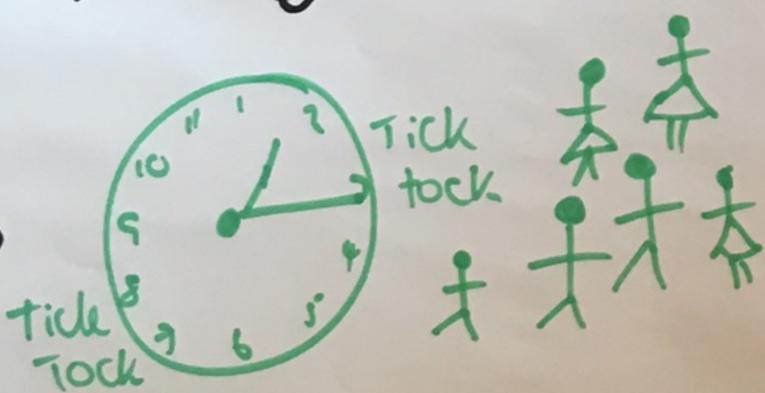
WHAT TO THINK ABOUT WHEN CHOOSING A MEASUREMENT TOOL

• Price - free or cheap? *Hmmmmmm*

• Easy to use?

•  What will it tell us?

• Will ~~we~~ ^{you} be able to use the data?

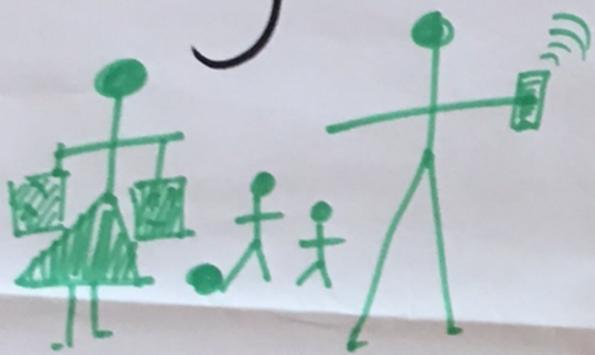


Have we got the capacity to do it?

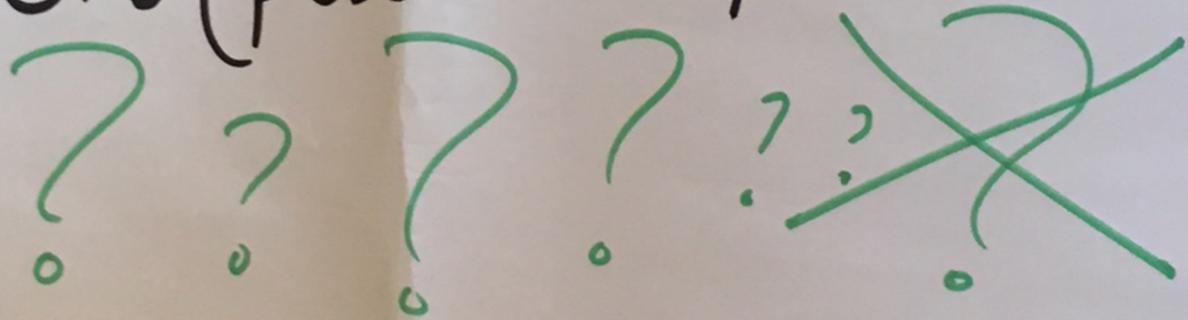
• Do we need IT skills? If so, have we got them?

THINK ABOUT.....

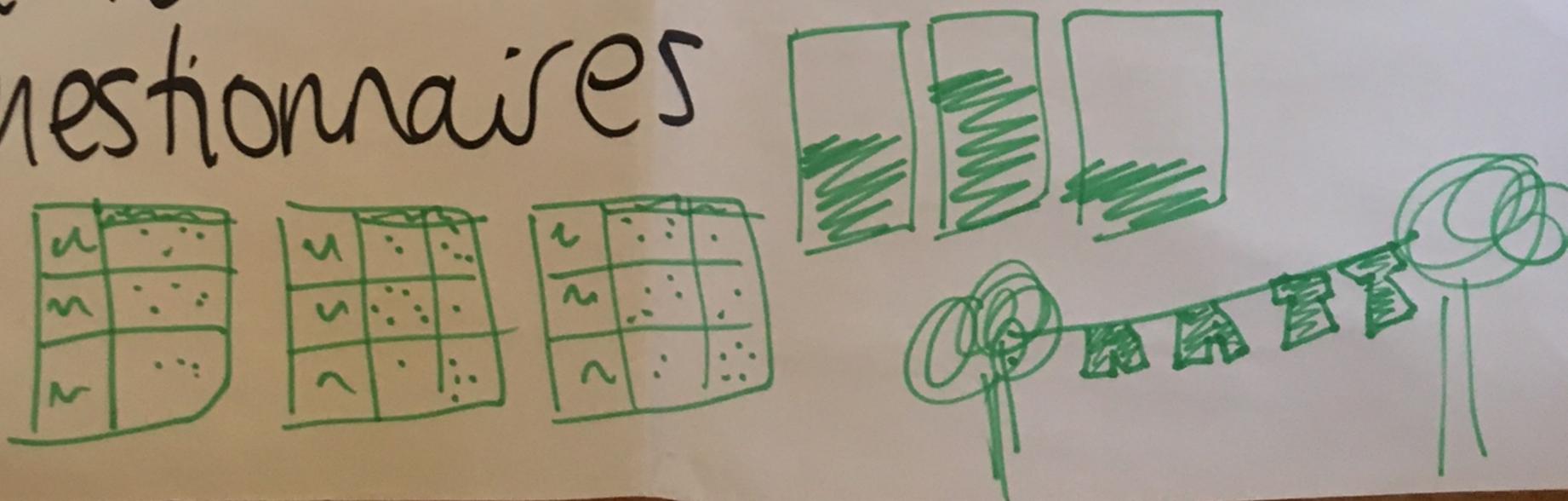
- Collect information in different ways, depending on who we're asking + what they're doing



- Don't be intrusive when asking questions (personal information



- Use tools + techniques, not just questionnaires



① Based on your experience with Big Local or elsewhere, what one really important thing have you learnt about measuring impact/change towards your area's vision?

② If someone in another Big Local area wanted to make use of what you've learnt, what do they need to know?