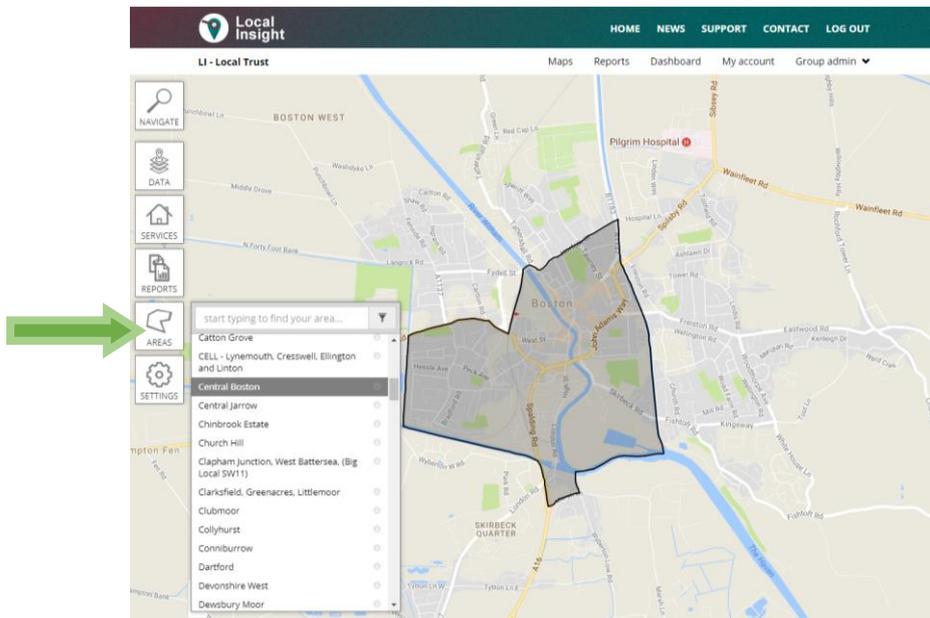
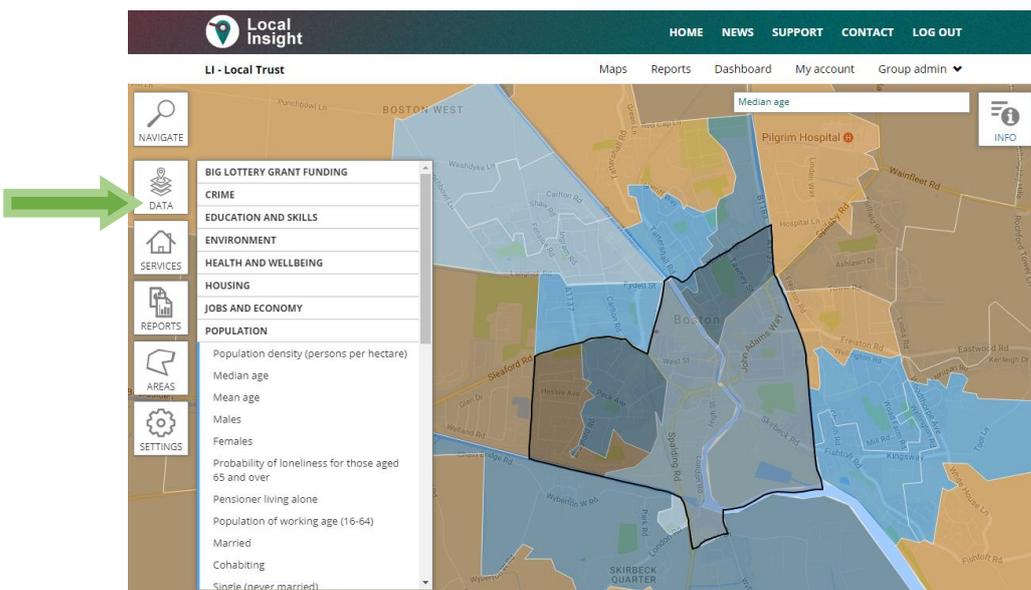


# Navigating Local Insight

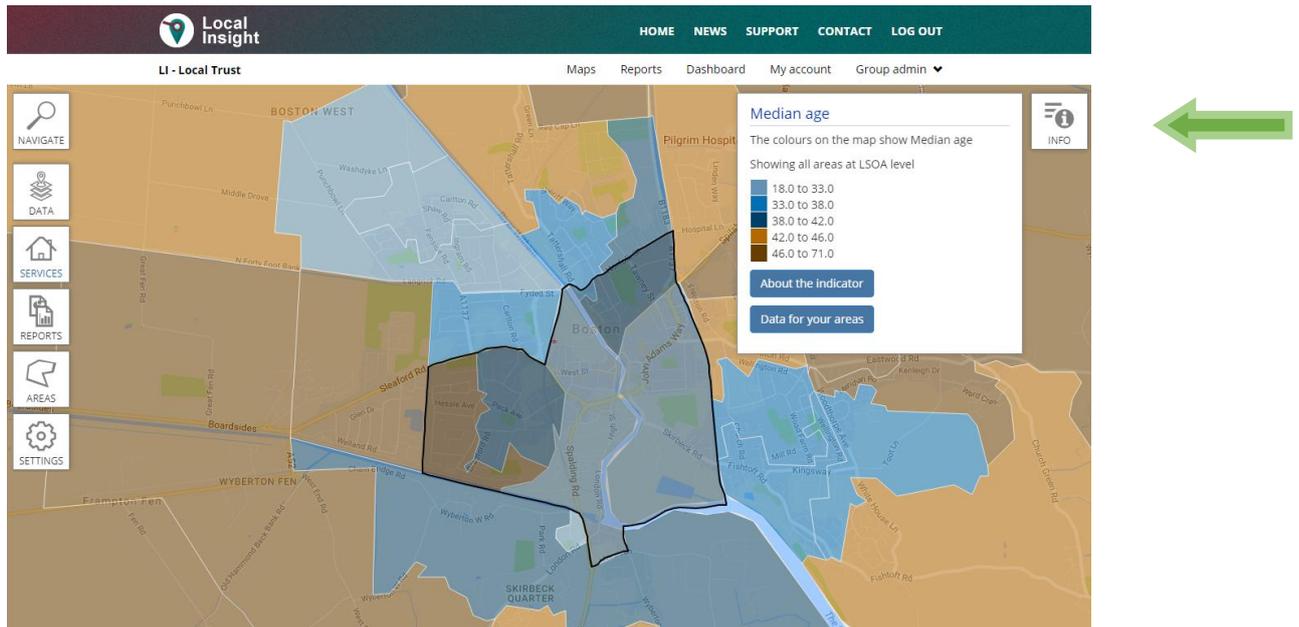
Once you log on to Local Insight, you are taken to the map. This feature allows you to visualize data to see differences within a Big Local area and the region around the area. You can choose a Big Local area by clicking 'Areas'.



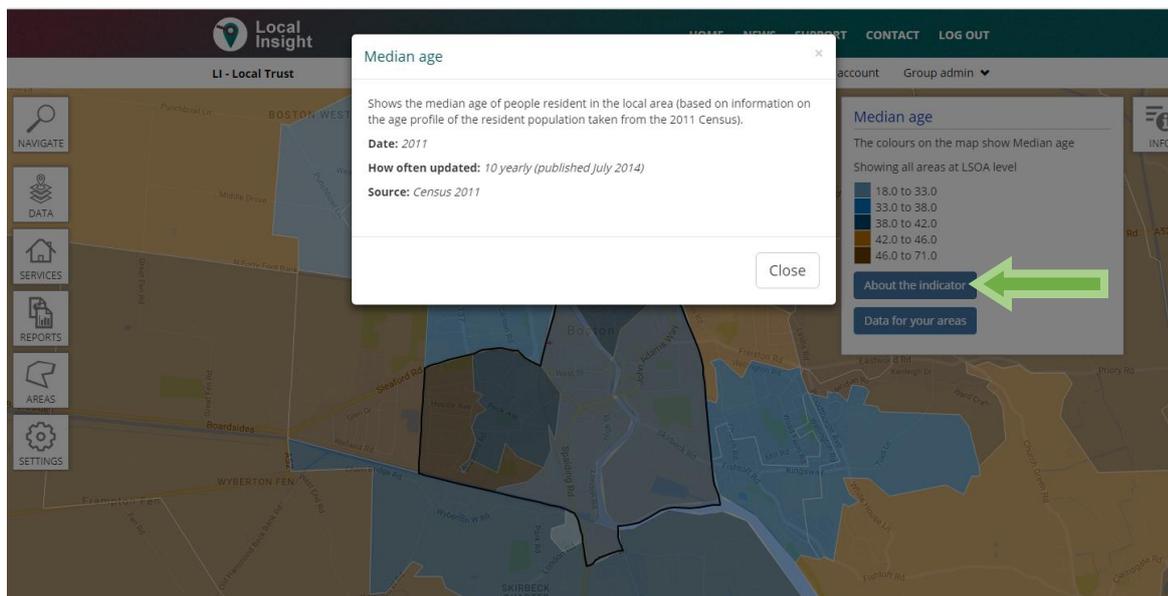
After selecting an area, you can overlay it with over 100 indicators that can be found under 'Data'. All the indicators have been arranged by theme, so you can select the theme you are interested in and find a relevant indicator.



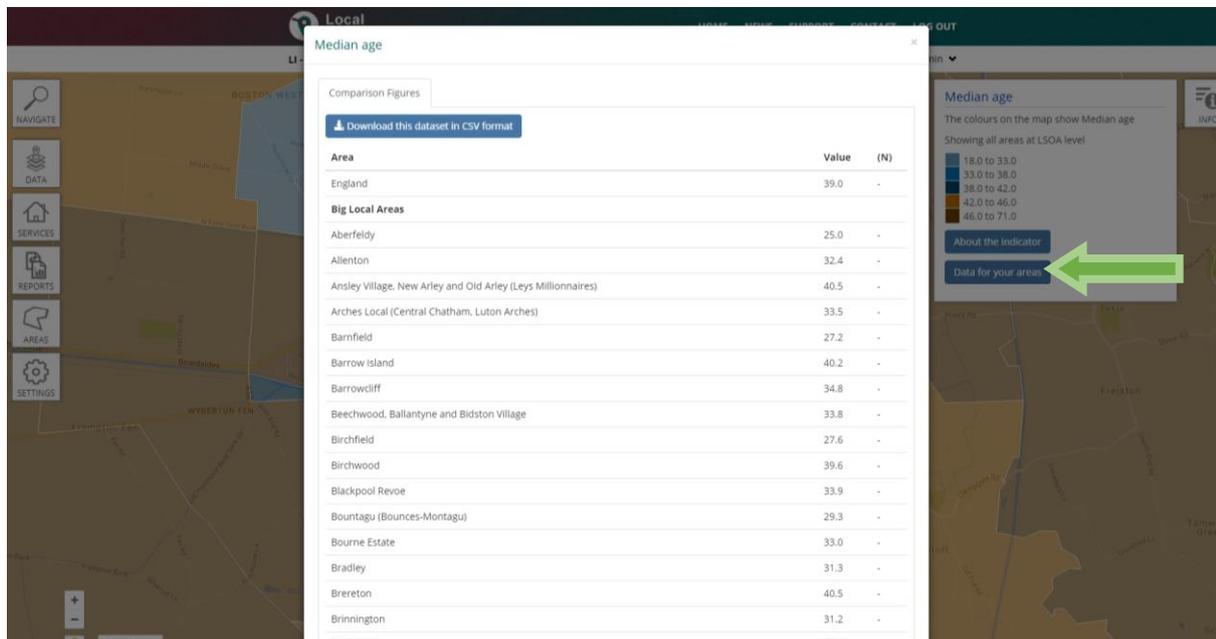
To find more information about the indicator, click the 'Info' button at the top right corner.



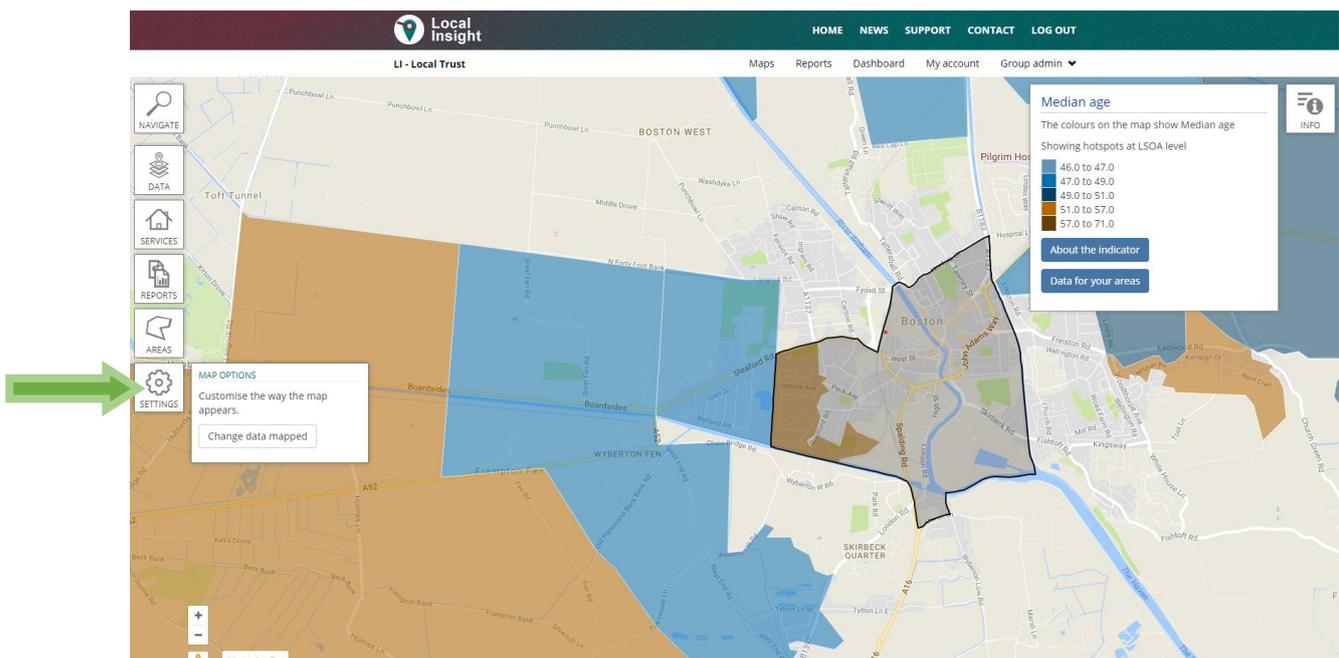
You can get a more detailed explanation of the indicator, including the source of the dataset and date under 'About the Indicator.'



If you want quantitative data for Big Local areas, select 'Data for your areas.' By clicking 'Download this dataset in CSV format,' you can easily export this data to pull information specific to a Big Local area.



Another useful feature is under 'Settings' → 'Change data mapped' and select 'Map hotspots only.' This will only show the top 20% of areas across England. When you are viewing an indicator, the colour bands can seem very large. For example, the highest colour band for 'Median age' without mapping only hotspots is 46.0 to 71.0. Mapping hotspots will give you a more detailed breakdown of this colour band as you can see below. As you can see in this case, Central Boston has a relatively high median age in the west side of the area.



# The reports

A report is available for each area and contains 50 pages of data, including graphs that show historical data. You can find all 150 reports under 'Reports.' There are two comparators for each report which have been set as the region of the Big Local area and England. The reports are downloadable as a Word document so you can easily copy and paste information from them.

Finding your way around this Local Insight profile		2
<b>Introduction</b> Page 3 for an introduction to this report		
 <p><b>Population</b></p>	<p>There are 4,050 people living in Central Jarrow</p> <p>See pages 4-9 for more information on population by age and gender, ethnicity, country of birth, language, migration, household composition and religion</p>	 <p><b>Education &amp; skills</b></p>
 <p><b>Vulnerable groups</b></p>	<p>41% of children are living in poverty in Central Jarrow compared with 37% across North East</p> <p>See pages 10-21 for more information on children in poverty, people out of work, people in deprived areas, disability, pensioners and other vulnerable groups</p>	 <p><b>Economy</b></p>
 <p><b>Housing</b></p>	<p>1% of households lack central heating in Central Jarrow compared with 3% across North East</p> <p>See pages 22-28 for more information on dwelling types, housing tenure, affordability, overcrowding, age of dwelling and communal establishments</p>	 <p><b>Access &amp; transport</b></p>
 <p><b>Crime &amp; safety</b></p>	<p>The overall crime rate is higher than the average across North East</p> <p>See pages 29-30 for more information on recorded crime and crime rates</p>	 <p><b>Communities &amp; environment</b></p>
 <p><b>Health &amp; wellbeing</b></p>	<p>26% of people have a limiting long-term illness in Central Jarrow compared with 15% across North East</p> <p>See pages 31-35 for more information on limited long-term illness, life expectancy and mortality, general health and healthy lifestyles</p>	<p><b>Appendix A</b></p>
<p>Page 51 for information on the geographies used in this report and 52 for acknowledgements</p>		
<p>Oxford Consultants for Social Inclusion (OCSI), <a href="http://www.oCSI.co.uk/">www.oCSI.co.uk/</a> / 01273 810 270. ©OCSI 2016. This report, or any part, may be reproduced in any format or medium, provided that is reproduced accurately and not used in a misleading context. The source must be identified and the title of the publication specified with the copyright status acknowledged</p>		

As mentioned above, you can access historical data on the reports in graphs that appear on each page. This is the only place on Local Insight that you get historical data.

Figure: % of Jobseekers Allowance claimants claiming for more than 12 months  
Source: Department for Work and Pensions (Jan-17)

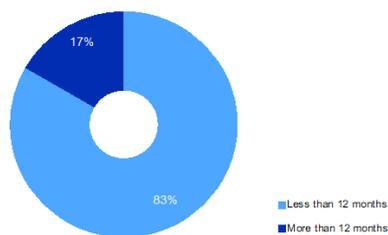


Figure: Working age population claiming incapacity benefits (Employment Support Allowance and Incapacity Benefit)  
Source: Department for Work and Pensions

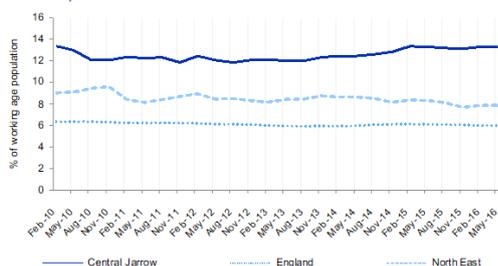


Figure: Workless benefit claimants aged 16-24 and 16-64  
Source: Jobseekers Allowance – Department for Work and Pensions (Nov-16) Incapacity benefits/Workless benefit claimants – Department for Work and Pensions (Aug-16)

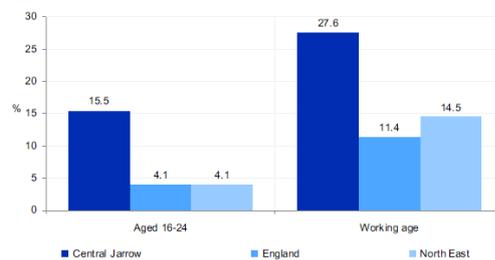


Figure: 16-24 year olds receiving 'Workless' benefits (Incapacity Benefit, Employment Support Allowance, Jobseekers Allowance)  
Source: Department for Work and Pensions

